

Retail Trade Potential Report

Prepared For:

Order #: 963375978

Project Code:

Site: 01

Trade Area: 1 PORTLAND SQ, PORTLAND, ME 04101-4057, Total

Description	0.00 - 1.00 Miles		0.00 - 3.00 Miles		0.00 - 5.00 Miles	
	Radius	%	Radius	%	Radius	%
Total Retail Sales	\$611,685,419		\$1,701,950,432		\$2,403,701,309	
Apparel and Accessory Stores	\$47,520,178	7.77	\$132,274,240	7.77	\$187,124,936	7.78
Automotive Dealers	\$94,525,670	15.45	\$263,199,106	15.46	\$372,001,564	15.48
Automotive and Home Supply Stores	\$4,832,639	0.79	\$13,054,714	0.77	\$18,254,561	0.76
Drug and Proprietary Stores	\$18,571,946	3.04	\$52,161,420	3.06	\$73,932,423	3.08
Eating and Drinking Places	\$52,814,013	8.63	\$146,312,528	8.60	\$206,363,950	8.59
Food Stores	\$82,979,969	13.57	\$228,631,506	13.43	\$322,086,560	13.40
Furniture and Home Furnishings Stores	\$11,759,885	1.92	\$33,243,210	1.95	\$47,194,247	1.96
Home Appliance, Radio, and T.V. Stores	\$6,402,335	1.05	\$17,960,992	1.06	\$25,468,032	1.06
Gasoline Service Stations	\$21,195,696	3.47	\$57,541,124	3.38	\$80,677,300	3.36
General Merchandise	\$69,596,882	11.38	\$193,018,713	11.34	\$272,487,009	11.34
Department Stores (Including Leased Depts.)	\$36,924,612	6.04	\$102,329,997	6.01	\$144,335,239	6.00
Hardware, Lumber and Garden Stores	\$37,470,436	6.13	\$103,416,528	6.08	\$145,548,393	6.06



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Appendix: Area Listing

Area Name:

Type: Radius

Reporting Detail: Aggregate

Reporting Level: Block Group

Radius Definition:

1 PORTLAND SQ
PORTLAND, ME 04101-4057

Center Point: 43.658400 -70.261900

Circle/Band: 0.00 - 1.00

Area Name:

Type: Radius

Reporting Detail: Aggregate

Reporting Level: Block Group

Radius Definition:

1 PORTLAND SQ
PORTLAND, ME 04101-4057

Center Point: 43.658400 -70.261900

Circle/Band: 0.00 - 3.00

Area Name:

Type: Radius

Reporting Detail: Aggregate

Reporting Level: Block Group

Radius Definition:

1 PORTLAND SQ
PORTLAND, ME 04101-4057

Center Point: 43.658400 -70.261900

Circle/Band: 0.00 - 5.00

