

## Pop-Facts: Demographic Quick Facts Report

Prepared For:

Order #: 963375978

Project Code:

Site: 01

Trade Area: 1 PORTLAND SQ, PORTLAND, ME 04101-4057, Total

Description	0.00 - 1.00 Miles		0.00 - 3.00 Miles		0.00 - 5.00 Miles	
	Radius	%	Radius	%	Radius	%
<b>Population</b>						
2009 Projection	23,367		70,850		105,347	
2004 Estimate	23,345		71,059		104,822	
2000 Census	23,418		71,427		104,683	
1990 Census	23,450		72,062		103,007	
Growth 1990 - 2000	-0.14%		-0.88%		1.63%	
<b>Households</b>						
2009 Projection	12,482		34,267		48,405	
2004 Estimate	12,287		33,740		47,456	
2000 Census	12,153		33,385		46,792	
1990 Census	11,643		31,635		43,625	
Growth 1990 - 2000	4.38%		5.53%		7.26%	
<b>2004 Est. Population by Single Classification Race</b>						
White Alone	19,755	84.62	64,167	90.30	95,588	91.19
Black or African American Alone	1,182	5.06	1,785	2.51	2,256	2.15
American Indian and Alaska Native Alone	179	0.77	322	0.45	407	0.39
Asian Alone	995	4.26	2,406	3.39	3,457	3.30
Native Hawaiian and Other Pacific Islander Alone	32	0.14	65	0.09	98	0.09
Some Other Race Alone	365	1.56	551	0.78	672	0.64
Two or More Races	837	3.59	1,763	2.48	2,345	2.24
<b>2004 Est. Population Hispanic or Latino</b>						
Hispanic or Latino	788	3.38	1,322	1.86	1,708	1.63
Not Hispanic or Latino	22,557	96.62	69,737	98.14	103,114	98.37
<b>2004 Tenure of Occupied Housing Units*</b>						
Owner Occupied	2,106	17.14	14,613	43.31	24,647	51.94
Renter Occupied	10,181	82.86	19,127	56.69	22,809	48.06
<b>2004 Average Household Size</b>						
	1.77		2.03		2.14	



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Description	0.00 - 1.00 Miles		0.00 - 3.00 Miles		0.00 - 5.00 Miles	
	Radius	%	Radius	%	Radius	%
<b>2004 Est. Households by Household Income</b>	12,287		33,740		47,456	
Income Less than \$15,000	3,253	26.48	5,967	17.69	7,513	15.83
Income \$15,000 - \$24,999	1,975	16.07	4,227	12.53	5,636	11.88
Income \$25,000 - \$34,999	2,023	16.46	4,740	14.05	6,261	13.19
Income \$35,000 - \$49,999	2,031	16.53	5,896	17.47	8,017	16.89
Income \$50,000 - \$74,999	1,567	12.75	6,393	18.95	9,318	19.64
Income \$75,000 - \$99,999	750	6.10	3,275	9.71	5,042	10.62
Income \$100,000 - \$149,999	379	3.08	2,000	5.93	3,396	7.16
Income \$150,000 - \$249,999	184	1.50	827	2.45	1,515	3.19
Income \$250,000 - \$499,999	111	0.90	336	1.00	578	1.22
Income \$500,000 and over	15	0.12	78	0.23	180	0.38
<b>2004 Est. Average Household Income</b>	\$40,855		\$52,457		\$57,480	
<b>2004 Est. Median Household Income</b>	\$29,528		\$39,925		\$43,079	
<b>2004 Est. Per Capita Income</b>	\$22,411		\$25,498		\$26,538	

\*In contrast to Claritas Demographic Estimates, "smoothed" data items are Census 2000 tables made consistent with current year estimated and 5 year projected base counts.



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## Appendix: Area Listing

### Area Name:

Type: Radius

Reporting Detail: Aggregate

Reporting Level: Block Group

#### Radius Definition:

1 PORTLAND SQ  
PORTLAND, ME 04101-4057

Center Point: 43.658400 -70.261900

Circle/Band: 0.00 - 1.00

### Area Name:

Type: Radius

Reporting Detail: Aggregate

Reporting Level: Block Group

#### Radius Definition:

1 PORTLAND SQ  
PORTLAND, ME 04101-4057

Center Point: 43.658400 -70.261900

Circle/Band: 0.00 - 3.00

### Area Name:

Type: Radius

Reporting Detail: Aggregate

Reporting Level: Block Group

#### Radius Definition:

1 PORTLAND SQ  
PORTLAND, ME 04101-4057

Center Point: 43.658400 -70.261900

Circle/Band: 0.00 - 5.00

